



National Conference for Nurse Practitioners

The Conference for Primary and Acute Care Clinicians

National Conference – April 25-28, 2009 – Boston, MA
Westin Boston Waterfront Hotel

2009 APPLICATION FOR EXHIBIT SPACE

National Conference for Nurse Practitioners
c/o Anthony J. Jannetti, Inc.
East Holly Avenue / Box 56
Pitman, NJ 08071-0056
Telephone – 856-256-2374
Fax – 856-589-7463
E-mail – ncnp_exhibits@ajj.com

Table with 2 columns: Booth Type, Booth Fees. Includes Hospital (\$1,950.00), Inline (\$2,560.00), Comer (\$2,660.00), 20 x 20 island (\$10,640.00), 20 x 30 Island (\$15,360.00), 20 x 40 Island (\$19,960.00).

NCNP Use Only
Booth Assigned _____
Received _____ Price _____

We hereby apply, subject to the terms of your printed prospectus and rules and regulations of this meeting for space in the exhibit area, as follows:

Form with two columns: A. Program Book Information and B. Mailing Information. Includes fields for Company Name, Address, City, State, Zip, Phone, Fax, and E-mail.

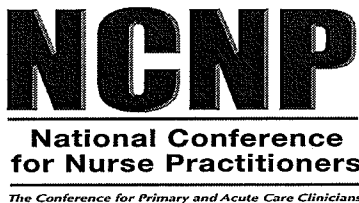
C. Product Description: Please provide an optional 50-word description of your exhibit display and products that will be included in the Program Book. Copy exceeding this limit will be edited. Write-ups must be submitted no later than February 27, 2009 to be included within the Program. Please E-mail your write-up to ncnp_writeup@ajj.com.

D. Choice of Booth(s): (Give at least six choices)
1st Choice _____ 3rd Choice _____ 5th Choice _____
2nd Choice _____ 4th Choice _____ 6th Choice _____
Number of Booths Requested: _____ Size of Island Space Requested: _____
If possible, do not assign us space near: _____
We agree that we may not receive one of our preferred choices. However, the exhibitor manager will try to make assignments in the requested area. Assignment of space will be considered accepted unless rejected, in writing, within seven days from the date of receipt of notification of space assignment. Once initial booth assignments are made, booths will be assigned on a first come, first served basis. Payment in full is due upon receipt of confirmation. A deposit in the amount of 50% for each exhibit space is required with application for exhibit space. Applications submitted after February 1, 2009 must be accompanied by payment in full. All provisions of the official rules and regulations as published in the official prospectus shall be part of this contract.

E. Payment Information / Optional Enhancements to Exhibit Space:
Number of booths or island size requested: _____ at a cost of \$ _____
50% minimum deposit for application submitted with application \$ _____
100% of booth fee with applications submitted after February 1, 2009..... \$ _____
_____ Advertising space in the Official 2009 Program (see details within exhibit prospectus) \$ _____
_____ Sponsorship Option(see details within exhibit prospectus) \$ _____
TOTAL PAYMENT ENCLOSED \$ _____

F. Payment by Check (Tax ID No. 13-2932696)
Mail check payable in U.S. Funds to (The remaining balance is due by February 1, 2009.):
NCNP
c/o Anthony J. Jannetti, Inc.
Postal - Box 56, Pitman, NJ 08071-0056
UPS/Overnight Service – 200 East Holly Avenue, Sewell, NJ 08080
856-256-2374 / Fax 856-589-7463

G. Full Payment by Credit Card (Tax ID No. 13-2932696)
[] American Express [] Visa [] Mastercard
Name on Credit Card _____
Credit Card Number _____
Charge Amount _____
Expiration Date _____
Signature _____



LIST OF ATTENDEES ORDER FORM
April 25-28, 2009
Boston, MA

Please send us the list of 2009 conference attendees. We understand that the cost of \$600 must be prepaid before receipt of the list. A sample of the mailing piece must be included with this application.

- I. Select: E-mail (Excel)
- II. Select One:
 Alphabetical Sort
 Zip Code Sort

E-mail address: _____

- III. Delivery Date (If no date is specified, delivery will be AFTER the meeting.)

- IV. List can be sent overnight if you supply your Federal Express or UPS Account Number

Check Overnight Service: Federal Express _____ UPS _____

Account Number _____

TOTAL AMOUNT ENCLOSED \$ _____

Wolters Kluwer Health/Lippincott Williams & Wilkins *Tax Identification Number 13-2932696*

We understand that the list is for one-time use only. It is offered for sale only to exhibitors at the 2009 Conference. The list will be delivered to you after the Conference unless otherwise requested.

Company _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

Name _____ Title _____

Signature _____ Date _____

Please send this order form and your check made payable to NCNP to:

Miriam I. Arroyo
National Conference for Nurse Practitioners
c/o Anthony J. Jannetti, Inc.
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
Telephone: 856-256-2300 Fax: 856-589-7463

NCNP

National Conference for Nurse Practitioners

The Conference for Primary and Acute Care Clinicians

As an exhibitor with the conference this year in Boston, you have already demonstrated your commitment to advanced practice clinicians. We invite you to expand this commitment by reserving your advertising space in the Program Book. Containing program information, schedules of activities, and exhibit information, the 2009 Program Book will serve as an invaluable resource for all attendees during the Conference. It also serves as a keepsake following the meeting. Circulation will be over 1,200.

No Agency Commission Allowed

Sizes:	Width	Depth
One Page	7"	10"
Half Page (H)	7"	4 7/8"
Half Page (V)	3 3/8"	10"
Bleed Size	8 1/2"	11"
Trim Size	8 3/8"	10 3/4"

Materials Accepted:

PDF preferred; also Negatives; Camera-Ready Material, disks. Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:

Space Reservations: February 24, 2009
Ad Materials: March 6, 2009

Address: Send all space reservations and advertising materials to:

Tom Kenney, Exhibit Manager

NCNP Program Book

c/o Anthony J. Jannetti, Inc.

East Holly Avenue/Box 56

Pitman, NJ 08071-0056

Telephone: 856-256-2374

FAX: 856-589-7463

Email: kenneyt@ajj.com

Overnight: 200 East Holly Avenue, Sewell, NJ 08080

Rates (Black & White):

	Commercial	Hospital
One Page	\$ 1,700	\$ 1,000
Half Page	\$ 950	\$ 500
¼ Page	\$ 500	\$ 350
Second Color (Additional)*	\$ 600	
Four Color Process (Additional)	\$ 1100	

(2nd Cover +30%; 3rd Cover +20%; 4th Cover +50%)

* Second color is publisher's choice.

Please reserve our advertising space.

Size of Advertisement(s): _____ Color: _____

Company Name _____

Street and Number _____

City _____ State _____ Zip _____

Telephone _____ Email _____

By _____

Signed _____ Date _____

If you plan to use an advertising agency, please indicate below:

Advertising Agency _____ Phone _____

Contact Person _____ Email _____

This contract serves as my official insertion order for space in the NCNP Program Book.

Don't miss February 24 closing date for ad reservations.

For more information, please call 856-256-2374!

Please remit application to: NCNP, c/o Anthony J. Jannetti, Inc., East Holly Avenue, Box 56, Pitman, NJ 08071-0056
Phone 856-256-2374; FAX 856-589-7463

NCNP

**National Conference
for Nurse Practitioners**

The Conference for Primary and Acute Care Clinicians

For office use only
Received _____
Attendee List Ordered _____
Attendee List Mailed _____

Application for Registration Delivery Program April 25-28, 2009 – Boston, MA – Promotional Offer

National Conference for Nurse Practitioners **Registration Delivery Program**

As attendees register for the Conference, your company's sales and promotional literature can be awaiting them **in their registration packets**, alerting them of your products and services and encouraging them to visit your booth. NCNP is pleased to offer its exclusive "**Registration Delivery Program**" to all exhibitors during this year's Conference.

We will distribute your product literature, promotional materials, sales brochures, etc. to all attendees as they register for the conference. The cost to participate is **\$1,150 for one piece or \$1,650 for two pieces**.

Your company may provide single brochures that are no bigger than 8 ½"x 11"; one unit piece; 4 pages maximum (must be folded to be no larger than 8 ½" x 11"); quantity needed is 1500 pieces to cover all attendees.

To reserve your space in the **Registration Delivery Program**, please forward this contract with prepayment — check made payable to NCNP by March 16, 2009.

Yes, we will participate in NCNP **Registration Delivery Program** in Boston, MA, as follows:

Number of Items _____

1. Enclosed is our payment for this service. **\$1,150 for one piece or \$1,650 for two pieces**.

Amount Enclosed (Prepayment Required) \$ _____

2. We understand that the deadline to commit to this program is March 16, 2009. We will forward 1200 pieces to c/o Brede at the shipping address below.

Exhibitor _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

By _____ E-mail _____

Signature _____ Date _____

SEND COMPLETED APPLICATION AND PAYMENT TO:

A sample copy of your insert must accompany this application.

NCNP Registration Delivery Program

Attn: Tom Kenney, Exhibit Manager

c/o Anthony J. Jannetti, Inc.

P O Box 56

Pitman, NJ 08071

Phone 856-256-2374

FAX 856-589-7463

SEND MATERIALS TO:

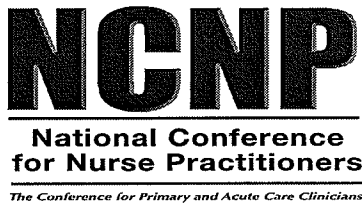
NCNP

Registration Materials

c/o Brede /Yellow Transportation

1555 Bedford Street

North Abington, MA 02351



National Conference for Nurse Practitioners
April 25-28, 2009
Boston, MA

APPLICATION FOR LITERATURE DISPLAY

Please accept our application to display information in a combined literature distribution area to the attendees of the National Conference for Nurse Practitioners to be held at the Westin Boston Waterfront Hotel, Boston, MA, April 25-28, 2009. It is our policy not to allow sales in sessions or at literature booths. The literature display is an area where order forms, samples of books or other material may be displayed. This will allow participants to order materials and have their order mailed directly to them.

Literature Display Guidelines

- Exhibit Hall staff will place your material on the table and restock as necessary. No personnel will be at the booth.
- No staffing is required (or allowed) at the table.
- A maximum of 3 pieces per promotion are allowed; a minimum of 1000 promotional pieces is required.
- Selling of materials (i.e. books, etc.) is only done at the exhibit booths - NOT at literature display tables.
- The conference is not responsible for no-show materials. Materials will not be returned.
- The fee for the literature distribution is \$500.00. This does not include registration for personnel at the meeting.

[] We would like to participate in the Literature Display. Enclosed is a check for \$500.
Tax ID #: 13-2932696

Company _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

Name _____ Title _____

Signature _____ Date _____

Please make check payable to NCNP and return with this application and a sample of piece to:

Tom Kenney, Exhibit Manager
NCNP Literature Display
c/o Anthony J. Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056
Telephone 856-256-2374
Fax 856-589-7463

Materials should be sent to arrive no later than April 20, 2009 to the following address:

NCNP
Literature Display Area
Brede/Allied Convention Services
1555 Bedford Street
North Abington, MA 02351
Attention: Tom Kenney

NCNP

National Conference for Nurse Practitioners

The Conference for Primary and Acute Care Clinicians

National Conference for Nurse Practitioners 2009 Sponsorship Opportunities

The information below details the sponsorship levels available to your organization. There are also opportunities to sponsor specific activities or to offer general sponsorship.

Sponsorship Opportunities:

Conference Proceedings on CD Rom	\$30,000
Conference Tote Bags	\$7,500
- For all attendees to carry conference materials; Sponsor's corporate logo will appear on one side	
Notepads	\$5,000
Program-at-a-Glance	\$3,000
Continental Breakfast (3)	\$17,000
Luncheon Sponsorships	\$30,000
Keynote Speakers Support	\$5,000
General Program & Speaker Support	\$2,500
- A variety of speakers and topics will be featured Grants are requested for selected speakers and topics.	
Coffee Breaks (2)	\$5,000
Afternoon Refreshment Breaks (2)	\$5,000
Other Satellite Symposia (Dinner)	RFP available on request